

# ATHARVA KIMBAHUNE

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## EDUCATION

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<b>Humber College</b> <b>Project Management</b>	Sept '24-April'25 Post Graduate Certificate
<b>Sheridan College</b> <b>Business Analysis and Process Management</b>	Sept '23 – April'24 Post Graduate Certificate
<b>University of Mumbai</b> <b>Computer Engineering</b>	June '15 – Oct '20 Bachelor of Engineering

## EXPERIENCE

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**Orienteum Group Canada | Business Analyst Intern** Feb'24 – Mar'24

- Streamlined the client engagement process by implementing Zoho CRM automations to reduce manual data entry by 30%
- Assisted in data migration to carry forward client data in ProFile for 150+ clients
- Leveraged client relationships by effective communication to extend 26 corporate clients for personal tax

**Kocoa Technologies | Business Analyst** April'23 – August'23

**Korreck:** A user feedback management tool that helps clients build better products

- Experimented with variable pricing using AB testing to determine the appropriate price for the user base
- Performed QA testing; identified and documented 89 bugs for the development team to fix
- Conducted comprehensive market research on 45 competitors to understand industry trends and recommended personalized AI based sentiment analysis as the USP of the product
- Streamlined the onboarding process by 30% by conducting customer research and proposing recommendations to eliminate unnecessary steps

**Askim Technologies Pvt. Ltd. | Founder** Jan '21 – Feb '23

**Digital Impact Square (A TCS Social Foundation Initiative)**

**MultiMedia Prescriptions:** Patent (201821013539, India)

- Created an interactive media prescription service to improve medication adherence amongst senior citizens
- Led a 6-person Agile team to transition from Heroku to AWS resulting in an 83% reduction in prescription generation time
- Developed and executed a pilot program for 90 users, resulting in a 50% improvement in their medication adherence

## KEY PROJECTS

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### ReviseOnTheGo

- Developed ReviseOnTheGo a suite of applications to help with revision for 10th Grade math formulas garnering over 30,000 app store downloads
- Performed regression analysis on user feedback and used insights to redesign the apps resulting in 5x increase in downloads
- Received recognition for the best use of the internet for social and economic development in the [IAMA Awards of 2015](#)

### Modernization of the Cheiroscope | MIT ReDx <https://bit.ly/34zRgXw>

- Reimagined the cheiroscope by creating and 3-D printing a new design to accommodate a smartphone resulting in better usability
- Developed a wireframe for a smartphone application by utilizing MATLAB to mimic test evaluations

## TECHNICAL SKILLS

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- Programming Languages:** SQL, HTML, Javascript
- Tools:** AWS, Microsoft Office (MS Word, MS Excel (Pivot Tables, VLOOKUP), MS PowerPoint, Power BI and Visio)

## ACTIVITIES

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- Video Editor - ShishuPoshan:**
  - Composed and edited a promotional short film for an app which helps new mothers with their doubts about breastfeeding
- Guest Speaker - Wellingkar Institute of Management:**
  - One of the 5 selected young innovators invited to talk and share the experiences of developing and scaling mobile apps in the education domain